



Communication Tips!

You have a CYMK-UOY, now the important thing is to keep in contact internally and externally! Here are some steps and tips to maintain a strong social presence:

Internal Communication

- Create a CYMK-UOY website, email, Facebook, Twitter, Instagram, etc. with your members and parents
- Collect social media accounts and phone numbers of teens (and parents) in your church.
- Add teens on these communication outlets.
- Call, text, and email teens with CYMK-UOY news and events.
- An efficient and cheap way of communication with your members is via an email newsletter. Distill everything you want to say in a short and concise newsletter. Don't overwhelm the reader, and don't give into the temptation to spam between newsletters – it will put people off.

External Communication

- Constantly update the CYMK-UOY social media outlets with:
 - Events
 - Encouragement to participate in church services
 - Iconography
 - Youth of the month
 - CYMK-UOY Highlights
 - Church Feasts, etc.
- Ask your Parish if CYMK-UOY can be added to the Parish website. There you can:
 - Create an online calendar
 - Post photos in an album
 - Add useful links to the National website and other information
- Create a Bulletin Board where you can post information on upcoming events, post photos and Eparchial events. Ask the clergy or the Parish Council for a prominent area to display the bulletin board. The bulletin board should be displayed in an area where teens and their parents can easily see it.
- If possible, with the permission of the Parish Council or the clergy, set up a space dedicated for CYMK-UOY – a CYMK-UOY room, office, or a table in the fellowship hall that is dedicated to CYMK-UOY.

All in all, using social media is a great way to keep in contact with CYMK-UOY members. Not only does it keep them up to date, but it's a fun way to share what you are doing in CYMK-UOY and to encourage others to join!

IMPORTANT!

Do not publish any youth contact information on the internet, other than e-mail addresses. Photo sharing policy - photos taken in public may be published, but avoiding using names and contact information online with those photos.